



inter airport China 2020, show the future airport life for you!

At present, the coronavirus has severely affected many industries around the world. Airports and related business are also facing challenges. However, with the improvement of the coronavirus, national flights have gradually resumed operations, and work resumption is taking place across 81 airport construction projects. Recently, 8 key points are raised in the National Civil Aviation Working Conference. It mentioned that it is necessary to take the four-type airport project as the starting point and actively promote to build Chinese modern airport system with the "six systems", which is operation, security, service, governance, and network layout as the main content.

inter airport China (IAC), which has been held for 16 years, is highly recognized in the industry. In the upcoming 9th exhibition, IAC will offer suggestions for the construction of modern domestic airports from various perspectives.

Participation of well-known companies reflecting IAC's strength

As of May, 70% of customers have booked a booth, including renowned domestic and international companies such as Weihai Guangtai, CIMC Tianda, Siemens, Vanderlande, ADB, SEW, Dalian Zongyi, Shanghai Airsafe, Hangdakang, Cognex, ThyssenKrupp and Hangda Lianhe. They will showcase new products upgraded from 2018 to better meet the needs of today's technology-based innovative airports, further benefiting customers.

Expanding overseas presence

IAC's overseas customers is up to an impressive 40%. Even the novel coronavirus didn't dampen the enthusiasm of oversea pavilions. including a pavilion of German companies organized by the German Airport Technology and Equipment Association, and a pavilion of South Korean companies organized by Incheon International Airport. In addition, our sales teams based in Italy, New Zealand, France, the Netherlands and the United Kingdom have also received participation requests. The area registered has exceeded that of previous editions. In September, these companies will bring to Beijing their advanced schemes that have been used for the newly built overseas airports over the past two years.

Early launch of customer service

With the implementation of the strategy of strengthening China's civil aviation industry, China will usher in a new round of airport construction between 2020 and 2035. This "golden development period" motivates not only exhibitors, but also airports, airlines, construction consulting and other civil aviation companies. To allow you to better understand our organization process, we have taken new modern approaches that respond to modern airports to increasing interaction and opportunities for cooperation between exhibitors and visitors.

Resource integration and strong strength

Inter Airport, which joined Reed Exhibitions, a world-famous exhibition company, last year, has been integrated with NAIS Russia, Dubai Airport Show, Inter Airport Southeast Asia and inter airport Europe, collectively referred to as "inter airport Reach". The five shows have continuously driven the growth of IAC. By collaborating with 12 overseas airport media agencies and 10 domestic media outlets, IAC aims to help Chinese manufacturing companies go abroad and share the latest foreign information with the domestic industry to form a "community" of the airport industry.

We cordially invite you to inter airport China to discover new geographies and possibilities!

September 2-4, 2020 in Beijing, CIEC

Event contact:

Murphy Sun

project manager

murphy.sun@reedexpo.com.cn

+86 21 2231 7210

www.interairportchina.com

inter airport China is run by Reed Exhibitions, the world's leading events organiser. With a unique network of offices and international sales promoters, our market reach is extensive: over 7 million participants attended our events annually. We have a growing portfolio of over 500 events in 30 countries, including trade and consumer exhibitions, conferences and meetings, ranging across 43 industry sectors – from aerospace and aviation to beauty and cosmetics to sports and recreation. Reed Exhibitions is a part of RELX – the leading data supplier for professionals in different industries. www.reedexhibitions.com